

The American Diabetes Association's Orlando Campaign Receives Support to Celebrate Amscot Financial's Grand Opening



Website

ORLANDO, Fla., Aug. 10 /PRNewswire/ -- Amscot Financial, a leading provider of convenient, consumer-oriented financial services, is proud to announce the grand opening of its new Orlando location on Saturday, August 13, 2005 from 11 a.m. to 1 p.m. At the grand opening, Amscot Financial will present a \$1,000 contribution to the American Diabetes Association's School Walk for Diabetes Orlando Campaign. The program is the association's signature school-based event.

The grand opening event will be held at 3200 Curry Ford Road. Entertainment will be provided for the community by balloon twisting and juggling mime Calvin Roe. Power 95.3 radio station will broadcast live from Amscot's parking lot and give away prizes. Free refreshments will be served courtesy of Hungry Howie's Pizza.

The School Walk for Diabetes is a school fundraising and diabetes awareness campaign for school-age students, in grades kindergarten through eighth grade. Students learn about diabetes and ways to prevent the disease by eating right and exercising regularly through classes and activities. Participants also raise money for diabetes research, information and education initiatives. Schools that raise \$1,000 or more earn gift certificates for physical education and school medical supplies. The School Walk for Diabetes benefits schools, students and communities by promoting community service, school spirit and healthy living for students.

At the Amscot grand opening, the Child Protection Education of America, Inc. (CPEA), a national nonprofit organization for missing children based in Tampa, will also be available on-site to provide free fingerprinting for children through their "ID ME NOW" program, which produces a state-of-the-art, specially designed card for parents to keep. The card contains a set of the child's digital fingerprints, a black and white photo of the child, a dental chart, and instructions on how to do a simple DNA collection. Safety brochures are provided with the fingerprint card, as well as an envelope containing further information on how to complete their child safety kit. This information can assist parents and law enforcement officers involved with a missing child case. An interactive child safety CD-ROM can also be purchased for \$5.00 at the event with profits going to the CPEA for creating the CD-ROM.

Headquartered in Tampa, Fla., Amscot Financial is a leading provider of income tax preparation and electronic filing services, refund anticipation loans, check cashing services, cash advance services, money transfer services and money orders through its wholly owned division, Amscot International Money Order Company. Amscot Financial currently operates 96 tax preparation offices and 96 retail financial service centers throughout Florida and employs more than 1,500 people. For additional information, please visit the company's website at <http://www.amscotfinancial.com>.

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